

# AGENDA

DIGITAL PRINT ASIA 2026

## DAY 1

12:30 PM - 02:00 PM Registration & Networking Lunch

### KEYNOTE SESSION

02:00 PM - 02:50 PM **Digital Production 2026** : Market Signals, Investment Discipline & Avoiding Under performance

02:50 PM - 03:35 PM **Economics Panel** : Where Digital Wins – And Where It Doesn't

03:35 PM - 04:00 PM Networking Tea

04:00 PM - 05:00 PM **Demystifying AI** : "AI That Printers Can Deploy in 30 Days"

05:00 PM - 06:30 PM **Beyond The Obvious** : Decor; Security; Web 2 Print

## DAY 2 - EXCLUSIVE BREAKOUT SESSIONS

### 01 PACK TO PROFIT

- Focused on separating myths from realities in digital packaging.
- Delegates can expect practical insights into production gaps, hidden costs, compliance challenges, and margin-building opportunities.
- Designed to deliver actionable frameworks and not just inspiration.

### 02 PRESS TO PUBLISH

- Focused on decoding the realities of digital publishing and print-on-demand production..
- Delegates can expect practical insights into inkjet vs toner economics, workflow inefficiencies, publisher integration challenges, and throughput optimization.
- Designed to deliver repeatable production models and operational clarity, not just inspiration

### 03 PIXELS TO PRODUCT

- Focused on helping printers move beyond traditional commercial print and identify high-margin applications.
- Delegates can expect practical insights into pricing power, quality consistency, value selling, and what truly drives market demand.
- Designed to enable businesses to evolve from output providers into product creators.





# DAY 2

## BREAKOUT SESSIONS 3 PARALLEL SESSIONS

09:30 AM to 03:25 PM

### 1 BREAKOUT SESSION



#### PACK TO PROFIT

Turning Digital Packaging Capability into Repeatable, Scalable Profit

09:30 AM - 10:15 AM

##### SESSION 1 - REALITY CHECK

Where Digital Packaging Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

##### SESSION 2 - THE FAILURE ZONE

Why Digital Packaging Jobs Fail - And How to Prevent It

11:35 AM - 12:20 PM

##### SESSION 3 - EMBELLISHMENT REALITY

Embellishment : Margin Multiplier or Margin Destroyer?

12:20 PM - 13:05 PM

##### SESSION 4 - VERSIONING & VDP ECONOMICS

Versioning & Personalisation : The Only Scalable Profit Lever

02:00 PM - 02:45 PM

##### SESSION 5 - BRAND OWNER REALITY CHECK

What Brands Actually Expect - And Why Printers Fall Short

02:45 PM - 03:15 PM

##### SESSION 6 - BUILDING A DIGITAL PACKAGING PRODUCTION SYSTEM

From Job-Work to Production System : Building Repeatable Profitability

### 2 BREAKOUT SESSION



#### PRESS TO PUBLISH

Turning Digital Print into Scalable, Reliable Publishing Production

09:30 AM - 10:15 AM

##### SESSION 1 - THE ECONOMICS REALITY

Inkjet vs Toner vs Offset : Where You Make Money - And Where You Don't

10:15 AM - 11:15 AM

##### SESSION 2 - THE PUBLISHER CHALLENGE

What Publishers Actually Need - And Why Printers Often Miss It

11:15 AM - 11:35 AM  
NETWORKING TEA BREAK

11:35 AM - 13:05 PM

##### SESSION 3 - THE PRACTITIONER PERSPECTIVE

From Inventory Risk to On-Demand Profit

13:05 PM - 02:00 PM  
NETWORKING LUNCH

02:00 PM - 02:45 PM

##### SESSION 4 - THE WORKFLOW CHALLENGE

From Manuscript to Print : Where Workflow Breaks - And How to Fix It

02:45 PM - 03:15 PM

##### SESSION 5 - THE SCALE-UP BLUEPRINT

From Print Vendor to Publishing Partner : Building a Scalable Production System

### 3 BREAKOUT SESSION



#### PIXELS TO PRODUCT

Where High-Value Print Wins - And Where It Falls Apart

09:30 AM - 10:15 AM

##### SESSION 1 - THE OPPORTUNITY MAP

Where High-Value Print Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

##### SESSION 2 - THE EXECUTION GAP

Why High-Value Print Fails - Even When the Output Looks Perfect

11:35 AM - 12:20 PM

##### SESSION 3 - EMBELLISHMENT & VALUE-ADD

Premium Print : What Customers Pay For - And What They Don't

12:20 PM - 13:05 PM

##### SESSION 4 - SELLING HIGH-VALUE PRINT

Why Customers Don't Pay a Premium - And How to Change That

02:00 PM - 02:45 PM

##### SESSION 5 - CUSTOMER REALITY CHECK

What Clients Actually Expect - And Why Printers Fall Short

02:45 PM - 03:15 PM

##### SESSION 6 - BUILDING A HIGH-VALUE PRINT BUSINESS

Stop Selling Print. Start Selling Products

03:15 PM - 04:00 PM  
NETWORKING TEA BREAK

### CLOSING SESSION

04:00 PM - 04:30 PM : **Event Synopsis** : Learning from DPA 2026 & Unveiling of Play Book

04:30 PM - 05:15 PM : **Failure Is Not A Option** - Veer Sagar, Chairman - Selectronic

05:15 PM - 06:00 PM : **Inspirational Session** : Possibilities Beyond Boundaries

06:00 PM - 06:10 PM : **Vote of Thanks** - Anil Arora, Director - ReEnvision Events Pvt. Ltd.