

DAY 1

12:30 PM - 02:00 PM Registration & Networking Lunch

KEYNOTE SESSION

02:00 PM - 02:30 PM	Digital Production 2026: Market Signals, Investment Discipline & Avoiding Under performance Sridhar Janardhan , Head Packaging- Pureplay Skin Sciences Ltd./Plum
02:30 PM - 03:15 PM	Digital Printing Across Borders: The Evolution of Digital Printing Worldwide
03:15 PM - 04:00 PM	Economics Panel: Where Digital Wins – And Where It Doesn't *Aaron Lim , VP Print & Media Association, Singapore *Dr. William Goh , President - Malaysia Digital Printers Association
04:00 PM - 04:20 PM	Networking Tea
04:20 PM - 05:20 PM	Demystifying AI: "AI That Printers Can Deploy in 30 Days"
05:20 PM - 06:30 PM	Beyond The Obvious (Decor): Sourin Shah , Partner - Viraj Prints Beyond The Obvious (Security): *Pragnyat Lalwani , Director- Sessaasai Business Forms Beyond The Obvious (Customised Ceramic Printing):

DAY 2 - EXCLUSIVE BREAKOUT SESSIONS

01 PACK TO PROFIT

- Focused on separating myths from realities in digital packaging.
- Delegates can expect practical insights into production gaps, hidden costs, compliance challenges, and margin-building opportunities.
- Designed to deliver actionable frameworks and not just inspiration.

02 PRESS TO PUBLISH

- Focused on decoding the realities of digital publishing and print-on-demand production..
- Delegates can expect practical insights into inkjet vs toner economics, workflow inefficiencies, publisher integration challenges, and throughput optimization.
- Designed to deliver repeatable production models and operational clarity, not just inspiration

03 PIXELS TO PRODUCT

- Focused on helping printers move beyond traditional commercial print and identify high-margin applications.
- Delegates can expect practical insights into pricing power, quality consistency, value selling, and what truly drives market demand.
- Designed to enable businesses to evolve from output providers into product creators.





DAY 2

BREAKOUT SESSIONS 3 PARALLEL SESSIONS

09:30 AM to 03:25 PM

1 BREAKOUT SESSION



PACK TO PROFIT

Turning Digital Packaging Capability into Repeatable, Scalable Profit

SPEAKERS

- **Denver Annunciation**, Founder- Janus International
- **Sathish Malhotra**, Director- Synergia Pac

09:30 AM - 10:15 AM

SESSION 1 -

REALITY CHECK

Where Digital Packaging Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

SESSION 2 -

THE FAILURE ZONE

Why Digital Packaging Jobs Fail - And How to Prevent It

2 BREAKOUT SESSION



PRESS TO PUBLISH

Turning Digital Print into Scalable, Reliable Publishing Production

SPEAKERS

- **Sergey Belokurov**, Inkjet Specialist- Independent Consultant
- ***Shashi Ranjan**, CEO - Manipal Technologies
- **Leonard J Fernandes**, Founder- CinnamonTeal Publishing
- ***Bibhu Datta Rout**, Founder-Storymirror.com
- **Vijay Jadhav**, AGM- Manufacturing Excellence, ReproIndia

09:30 AM - 10:15 AM

SESSION 1 -

THE ECONOMICS REALITY

Inkjet vs Toner vs Offset : Where You Make Money - And Where You Don't

10:15 AM - 11:15 AM

SESSION 2 -

THE PUBLISHER CHALLENGE

What Publishers Actually Need - And Why Printers Often Miss It

3 BREAKOUT SESSION



PIXELS TO PRODUCT

Where High-Value Print Wins - And Where It Falls Apart

SPEAKERS

- **Saifee Maskarwala**, CEO- Silver Point

09:30 AM - 10:15 AM

SESSION 1 -

THE OPPORTUNITY MAP

Where High-Value Print Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

SESSION 2 -

THE EXECUTION GAP

Why High-Value Print Fails - Even When the Output Looks Perfect

11:15 AM - 11:35 AM
NETWORKING TEA BREAK

11:35 AM - 12:20 PM

SESSION 3 -

EMBELLISHMENT REALITY

Embellishment : Margin Multiplier or Margin Destroyer?

12:20 PM - 13:05 PM

SESSION 4 - VERSIONING & VDP ECONOMICS

Versioning & Personalisation : The Only Scalable Profit Lever

11:35 AM - 13:05 PM

SESSION 3 - THE PRACTITIONER PERSPECTIVE

From Inventory Risk to On-Demand Profit

11:35 AM - 12:20 PM

SESSION 3 - EMBELLISHMENT & VALUE-ADD

Premium Print : What Customers Pay For - And What They Don't

12:20 PM - 13:05 PM

SESSION 4 - SELLING HIGH-VALUE PRINT

Why Customers Don't Pay a Premium - And How to Change That

13:05 PM - 02:00 PM
NETWORKING LUNCH

02:00 PM - 02:45 PM

SESSION 5 - BRAND OWNER REALITY CHECK

What Brands Actually Expect - And Why Printers Fall Short

02:45 PM - 03:15 PM

SESSION 6 - BUILDING A DIGITAL PACKAGING PRODUCTION SYSTEM

From Job-Work to Production System : Building Repeatable Profitability

02:00 PM - 02:45 PM

SESSION 4 - THE WORKFLOW CHALLENGE

From Manuscript to Print : Where Workflow Breaks - And How to Fix It

02:45 PM - 03:15 PM

SESSION 5 - THE SCALE-UP BLUEPRINT

From Print Vendor to Publishing Partner : Building a Scalable Production System

02:00 PM - 02:45 PM

SESSION 5 - CUSTOMER REALITY CHECK

What Clients Actually Expect - And Why Printers Fall Short

02:45 PM - 03:15 PM

SESSION 6 - BUILDING A HIGH-VALUE PRINT BUSINESS

Stop Selling Print. Start Selling Products

03:15 PM - 04:00 PM
NETWORKING TEA BREAK

CLOSING SESSION

04:00 PM - 04:30 PM : Event Synopsis : Learning from DPA 2026 & Unveiling of Play Book
Mehul Desai - Mail Order Solutions

04:30 PM - 05:15 PM : Failure Is Not A Option - **Veer Sagar**, Independent Consultant

05:15 PM - 06:00 PM : Inspirational Session : Possibilities Beyond Boundaries

06:00 PM - 06:10 PM : Vote of Thanks, **Anil Arora**, Director - ReEnvision Events Pvt. Ltd.