

DAY 1

12:30 PM - 02:00 PM Registration & Networking Lunch

KEYNOTE SESSION

- 02:00 PM - 02:30 PM It Begins with the Customer: Understanding how changing brand expectations are redefining the future of digital production.
Sridhar Janardhan, Head Packaging- Pureplay Skin Sciences Ltd./Plum
- 02:30 PM - 03:15 PM Digital Printing Across Borders: The Evolution of Digital Printing Worldwide
Aaron Lim, VP Print & Media Association, Singapore
Dr. William Goh, President - Malaysia Digital Printers Association
Delan F. Silva, Chairman, Lakfoil Pvt. Ltd
- 03:15 PM - 04:15 PM Economics Round Table: Where Digital Wins - And Where It Doesn't Labels & Flexibles / Inkjet / Commercial / Embellishments
Ajay Aggarwal, CEO & MD- Insight Communication
Eddie Chua, Director of Events- PMAS Association of Singapore
- 04:15 PM - 04:35 PM Networking Tea
- 04:35 PM - 05:20 PM The Billion-Dollar Print Race: Decoding the market shifts reshaping Global Digital Print Leadership.
Sergey Belokurov, Inkjet Specialist- Independent Consultant
- 05:20 PM - 06:30 PM Beyond The Obvious:
• Decor: **Saurin Shah**, Founder- Kalopsia
• Security: ***Pragnyat Lalwani**, Director- Seshaasai Business Forms
• Customised Ceramic Printing:

DAY 2 - EXCLUSIVE BREAKOUT SESSIONS

01 PACK TO PROFIT

- Focused on separating myths from realities in digital packaging.
- Delegates can expect practical insights into production gaps, hidden costs, compliance challenges, and margin-building opportunities.
- Designed to deliver actionable frameworks and not just inspiration.

02 PRESS TO PUBLISH

- Focused on decoding the realities of digital publishing and print-on-demand production..
- Delegates can expect practical insights into inkjet vs toner economics, workflow inefficiencies, publisher integration challenges, and throughput optimization.
- Designed to deliver repeatable production models and operational clarity, not just inspiration

03 PIXELS TO PRODUCT

- Focused on helping printers move beyond traditional commercial print and identify high-margin applications.
- Delegates can expect practical insights into pricing power, quality consistency, value selling, and what truly drives market demand.
- Designed to enable businesses to evolve from output providers into product creators.





DAY 2

DIGITAL³

09:30 AM to 03:25 PM

THREE PATHWAYS TO DIGITAL GROWTH

PACK TO PROFIT

BR1

Turning Digital Packaging Capability into Repeatable, Scalable Profit
SPEAKERS

- **Denver Annunciation**, Founder- Janus International
- **Sathish Malhotra**, Director- Synergia Pac
- **Ayush Rathi**, Director, Orange Group
- **Anushka Namugade**, Lead- Packaging & Client Partnerships, Trigon Digipack Pvt Ltd

09:30 AM - 10:15 AM

SESSION 1 - REALITY CHECK

Where Digital Packaging Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

SESSION 2 - THE FAILURE ZONE

Why Digital Packaging Jobs Fail – And How to Prevent It

PACK TO PUBLISH

BR2

Turning Digital Print into Scalable, Reliable Publishing Production
SPEAKERS

- **Sergey Belokurov**, Inkjet Specialist- Independent Consultant
- **Shashi Ranjan**, CEO - Manipal Technologies
- **Leonard J Fernandes**, Founder- CinnamonTeal Publishing
- ***Bibhu Datta Rout**, Founder-Storymirror.com
- **Vijay Jadhav**, AGM- Manufacturing Excellence, ReprolIndia
- **Alok Jain**, Founder, FastBookPrint
- **Ajay Aggarwal**, CEO & MD- Insight Communication
- ***Sajith Pallipuram**, Director - Bindwel Technologies
- **Tushar Dhote**, Curator- Digital Print Asia

09:30 AM - 10:15 AM

SESSION 1 - THE ECONOMICS REALITY

Inkjet vs Toner vs Offset : Where You Make Money – And Where You Don't

10:15 AM - 11:15 AM

SESSION 2 - THE PUBLISHER CHALLENGE

What Publishers Actually Need – And Why Printers Often Miss It

PIXELS TO PRODUCT

BR3

Where High-Value Print Wins – And Where It Falls Apart
SPEAKERS

- **Saifee Makasarwala**, CEO- Silver Point
- **Jose Thomas**, Principal Consultant, Future Schoolz
- ***Sona Papers Pvt. Ltd.**
- **Himanshu Pandey**, Head – Digital Colour Print Production, Avantika Printers
- **Mehul A. Desai**, Founder & Chairman, Mail Order Solutions India Pvt. Ltd.

09:30 AM - 10:15 AM

SESSION 1 - THE OPPORTUNITY MAP

Where High-Value Print Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

SESSION 2 - THE EXECUTION GAP

Why High-Value Print Fails – Even When the Output Looks Perfect

11:15 AM - 11:35 AM
NETWORKING TEA BREAK

11:35 AM - 12:20 PM

SESSION 3 - EMBELLISHMENT REALITY

Embellishment : Margin Multiplier or Margin Destroyer?

12:20 PM - 13:05 PM

SESSION 4 - VERSIONING & VDP ECONOMICS

Versioning & Personalisation : The Only Scalable Profit Lever

11:35 AM - 13:05 PM

SESSION 3 - THE PRACTITIONER PERSPECTIVE

From Inventory Risk to On-Demand Profit

11:35 AM - 12:20 PM

SESSION 3 - EMBELLISHMENT & VALUE-ADD

Premium Print : What Customers Pay For – And What They Don't

12:20 PM - 13:05 PM

SESSION 4 - SELLING HIGH- VALUE PRINT

Why Customers Don't Pay a Premium – And How to Change That

13:05 PM - 02:00 PM
NETWORKING LUNCH

02:00 PM - 02:45 PM

SESSION 5 - BRAND OWNER REALITY CHECK

What Brands Actually Expect – And Why Printers Fall Short

02:45 PM - 03:15 PM

SESSION 6 - BUILDING A DIGITAL PACKAGING PRODUCTION SYSTEM

From Job-Work to Production System : Building Repeatable Profitability

02:00 PM - 02:45 PM

SESSION 4 - BINDING AT THE SPEED OF DIGITAL

Building a finishing workflow that keeps pace with digital presses.

02:45 PM - 03:15 PM

SESSION 5 - THE SCALE-UP BLUEPRINT

From Print Vendor to Publishing Partner : Building a Scalable Production System

02:00 PM - 02:45 PM

SESSION 5 - CUSTOMER REALITY CHECK

What Clients Actually Expect – And Why Printers Fall Short

02:45 PM - 03:15 PM

SESSION 6 - BUILDING A HIGH-VALUE PRINT BUSINESS

Stop Selling Print. Start Selling Products

03:15 PM - 04:00 PM
NETWORKING TEA BREAK

CLOSING SESSION

04:00 PM - 04:30 PM : Event Synopsis : Learning from DPA 2026 & Unveiling of Play Book
Mehul Desai - Mail Order Solutions

04:30 PM - 05:15 PM : Failure Is Not A Option - **Veer Sagar**, Independent Consultant

05:15 PM - 06:00 PM : Inspirational Session : Possibilities Beyond Boundaries

06:00 PM - 06:10 PM : Vote of Thanks, **Anil Arora**, Director - ReEnvision Events Pvt. Ltd.



MEET OUR PARTNERS

GOLD



BRONZE



BOOTH PARTNERS



SESSION PARTNER

