

AGENDA

DIGITAL PRINT ASIA 2026

DAY 1

12:30 PM - 02:00 PM Registration & Networking Lunch

KEYNOTE SESSION

02:00 PM - 02:30 PM

Keynote Address

It Begins with the Customer: Understanding how changing brand expectations are redefining the future of digital production.

Sridhar Janardhana, Head Packaging- Pureplay Skin Sciences Ltd./Plum

02:30 PM - 03:15 PM

Digital Printing Across Asia: Trends, Transitions & Takeaways

Moderator: **Veerendra Malik**, Convenor - Digital Imaging Graphics Arts Forum, Publisher of Digital Impressions

Panellists:

Aaron Lim, VP Print & Media Association, Singapore

Dr. William Goh, President - Malaysia Digital Printers Association

Delan F. Silva, Chairman, Lakfoil Pvt. Ltd.

Tri Tuladhar, Founder & Director - TriJet Ltd.

03:15 PM - 04:15 PM

Economics Round Table: Where Digital Wins - And Where It Doesn't

Moderator: **Sahas Kulkarni**, Director, South Asia- SOMA

Panellists:

Ajay Aggarwal, CEO & MD- Insight Print Communications Pvt. Ltd.

Eddie Chua, Director of Events- PMAS Association of Singapore

Ashok Pahwa, Business Manager, Commercial Business, HP Industrial Print, Indian Subcontinent

Ashish Anand, Tech Director- Linksmart Technologies

Amit Khurana, Chief Executive Officer- TechNova Imaging Systems Ltd.

***Peter Anil Rego**, President- Brilliant Printers Pvt. Ltd.

04:15 PM - 04:35 PM

Networking Tea

04:35 PM - 05:20 PM

Digital & Flexo : Compete, Complement or Converge?

Moderator: **Prashant Atre**, Former MD & Director of Artience Group companies & subject matter expert UV inks & Coatings

Panellist: **Ankit Tanna**, Jt. Managing Director, Printmann Offset Pvt. Ltd.

Sandip Kumar Ghosh, HOD, Packaging Development- Healthkart

Muralidhar T, CEO & Director, MedPack India Pvt. Ltd.

***Anil Namugade**, Founder & Director, Trigon Digipack Pvt. Ltd.

05:20 PM - 05:45 PM

The Billion-Dollar Print Race: Decoding the market shifts reshaping Global Digital Print Leadership.

Sergey Belokurov, Inkjet Specialist- Independent Consultant

05:45 PM - 06:30 PM

Beyond The Obvious:

Exploring New Revenue Frontiers in Digital Production.

• Decor: **Saurin Shah**, Founder- Kalopsia

• Security: **Bosco Mascarenhas**, Head - Business Development and Growth, Sessaasai Business Forms

DAY 2 DIGITAL³ - THREE PATHWAYS TO DIGITAL GROWTH

01 PACK TO PROFIT

- Focused on separating myths from realities in digital packaging
- Delegates can expect practical insights into production gaps, hidden costs, compliance challenges, and margin-building opportunities.
- Designed to deliver actionable frameworks and not just inspiration.

02 PRESS TO PUBLISH

- Focused on decoding the realities of digital publishing and print-on-demand production..
- Delegates can expect practical insights into inkjet vs toner economics, workflow inefficiencies, publisher integration challenges, and throughput optimization.
- Designed to deliver repeatable production models and operational clarity, not just inspiration

03 PIXELS TO PRODUCT

- Focused on helping printers move beyond traditional commercial print and identify high-margin applications.
- Delegates can expect practical insights into pricing power, quality consistency, value selling, and what truly drives market demand.
- Designed to enable businesses to evolve from output providers into product creators.



DAY 2



DIGITAL³

09:30 AM to 03:25 PM

THREE PATHWAYS TO DIGITAL GROWTH

PACK TO PROFIT

BR1

Turning Digital Packaging Capability into Repeatable, Scalable Profit

Moderator:

- **Sanjay Ghoshal**, Head of Packaging - Diageo India

Panellists:

- **Ayush Rathi**, Director, Orange Group
- **Anushka Namugade**, Lead NPD Partner (Packaging), Trigon Digipack Pvt. Ltd.
- **Janus Annunciation**, Director- Janus International Pvt. Ltd.
- **Priyesh Dalmia**, Spectal Digi Print Pvt. Ltd.
- **Namrata Sharma Gargi**, Founder- Global Print Konnect
- **Sathish Malhotra**, CMD- Synergia Pac Pvt. Ltd.
- **Vikram Prasad**, Director- Leap Digiprint Pvt. Ltd.

09:30 AM - 10:15 AM

SESSION 1 - REALITY CHECK

Where Digital Packaging Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

SESSION 2 -

THE FAILURE ZONE

Why Digital Packaging Jobs Fail - And How to Prevent It

PRESS TO PUBLISH

BR2

Turning Digital Print into Scalable, Reliable Publishing Production

Moderator:

- **Ajay Aggarwal**, CEO & MD- Insight Communication

Panellists:

- **Adithya Gupta**, Director, Ronald Web Offset
- **Alok Jain**, Founder, FastBookPrint
- **Bibhu Datta Rout**, Founder-Storymirror.com
- **Shashi Ranjan**, CEO - Manipal Global Print Solutions
- **Leonard J Fernandes**, Co-Founder, CinnamonTeal Publishing
- **Sergey Belokurov**, Inkjet Specialist- Independent Consultant
- **Shruti Ranjan Mohapatra**, Director- Clever Fox Funlab
- **Tushar Dhote**, Curator- Digital Print Asia
- **Vijay Jadhav**, VP Operations (Offset & Digital) Printing Industry Leader
- **Viral Gada**, Printing Specialist - Star Copiers Pvt. Ltd.

09:30 AM - 10:15 AM

SESSION 1 - THE ECONOMICS REALITY

Inkjet vs Toner vs Offset : Where You Make Money - And Where You Don't

10:15 AM - 11:15 AM

SESSION 2 -

THE PUBLISHER CHALLENGE

What Publishers Actually Need - And Why Printers Often Miss It

PIXELS TO PRODUCT

BR3

Where High-Value Print Wins - And Where It Falls Apart

Moderator:

- **Mehul A. Desai**, Founder & Chairman, Mail Order Solutions India Pvt. Ltd.

Panellists:

- **Anup Kumar Verma**, Chief Marketing & Sales Officer- Sonafine Corporation Pvt. Ltd.
- **Himanshu Pandey**, Head - Digital Colour Print Production, Avantika Printers
- **Jose Thomas**, Principal Consultant, Future Schoolz
- **Manish Sharma**, Co- Founder & CEO- Printo Document Services Pvt. Ltd.
- **Riddhi Shah**, Head of publishing and B2B partnership - Storymirror.com
- **Saifee Makasarwala**, CEO- Silver Point Press Pvt. Ltd.
- **Sridhar Janardhana**, Head Packaging- Pureplay Skin Sciences Ltd./Plum
- **Ashok Pahwa**, Business Manager, Commercial Business, HP Industrial Print, Indian Subcontinent
- **Manas Kumar Bhunia**, GM- Packaging Development, Emami Group
- **B.V.Prasad**, Managing Director Venkataramana Graphics Pvt. Ltd.

09:30 AM - 10:15 AM

SESSION 1 - THE OPPORTUNITY MAP

Where High-Value Print Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

SESSION 2 -

THE EXECUTION GAP

Why High-Value Print Fails - Even When the Output Looks Perfect

11:15 AM - 11:35 AM
NETWORKING TEA BREAK

11:35 AM - 12:20 PM

SESSION 3 - EMBELLISHMENT REALITY

Embellishment : Margin Multiplier or Margin Destroyer?

12:20 PM - 13:05 PM

SESSION 4 - VERSIONING & VDP ECONOMICS

Versioning & Personalisation : The Only Scalable Profit Lever

11:35 AM - 13:05 PM

SESSION 3 - THE PRACTITIONER PERSPECTIVE

From Inventory Risk to On-Demand Profit

11:35 AM - 12:20 PM

SESSION 3 - EMBELLISHMENT & VALUE-ADD

Premium Print : What Customers Pay For - And What They Don't

12:20 PM - 13:05 PM

SESSION 4 - SELLING HIGH-VALUE PRINT

Why Customers Don't Pay a Premium - And How to Change That

13:05 PM - 02:00 PM
NETWORKING LUNCH

02:00 PM - 02:45 PM

SESSION 5 - BRAND OWNER REALITY CHECK

What Brands Actually Expect - And Why Printers Fall Short

02:45 PM - 03:15 PM

SESSION 6 - BUILDING A DIGITAL PACKAGING PRODUCTION SYSTEM

From Job-Work to Production System : Building Repeatable Profitability

02:00 PM - 02:45 PM

SESSION 4 - BINDING AT THE SPEED OF DIGITAL

Building a finishing workflow that keeps pace with digital presses.

02:45 PM - 03:15 PM

SESSION 5 - THE SCALE-UP BLUEPRINT

From Print Vendor to Publishing Partner : Building a Scalable Production System

02:00 PM - 02:45 PM

SESSION 5 - CUSTOMER REALITY CHECK

What Clients Actually Expect - And Why Printers Fall Short

02:45 PM - 03:15 PM

SESSION 6 - BUILDING A HIGH-VALUE PRINT BUSINESS

Stop Selling Print. Start Selling Products

03:15 PM - 04:00 PM
NETWORKING TEA BREAK

CLOSING SESSION

04:00 PM - 04:30 PM : Event Synopsis : Learning from DPA 2026 & Unveiling of Play Book
Mehul Desai - Mail Order Solutions

04:30 PM - 05:15 PM : Failure Is Not A Option - **Veer Sagar**, Independent Consultant

05:15 PM - 06:00 PM : Inspirational Session : Possibilities Beyond Boundaries, **Ekta Chandan**, Managing Director - AAUM

06:00 PM - 06:10 PM : Vote of Thanks, **Anil Arora**, Director - ReEnvision Events Pvt. Ltd.



MEET OUR PARTNERS

GOLD



BRONZE



BOOTH PARTNERS



SESSION PARTNER

