

DAY 1

POSSIBILITIES

TURNING DIGITAL CAPABILITY INTO PROFITABLE OPPORTUNITY

12:30 PM - 02:00 PM	Registration & Networking Lunch
02:00 PM - 02:30 PM	Keynote Address It Begins with the Customer: Understanding how changing brand expectations are redefining the future of digital production. Sridhar Janardhana , Head Packaging- Pureplay Skin Sciences Ltd.
02:30 PM - 03:15 PM	Digital Printing Across Asia: Trends, Transitions & Takeaways Moderator: Veerendra Malik , Convenor- Digital Imaging Graphics Arts Forum, Publisher of Digital Impressions Panellists: Aaron Lim , VP/Director Foreign Relations- Print & Media Association, Singapore Prof. Dr. William Goh , President- Malaysia Digital Printers Association Delan F. Silva , Chairman- Lakfoil Pvt. Ltd. Tri Tuladhar , Founder & Director- TriJet Ltd.
03:15 PM - 04:15 PM	Economics Round Table: Where Digital Wins - And Where It Doesn't Moderator: Suhas Kulkarni , Country Head (South Asia)- SOMA Panellists: Ajay Aggarwal , CEO & MD- Insight Print Communications Pvt. Ltd. Eddie Chua , Director Events- Print & Media Association, Singapore Ashok Pahwa , Business Manager, Commercial Business, HP Industrial Print, Indian Subcontinent Ashish Anand , Tech Director- Linksmart Technologies Amit Khurana , Chief Executive Officer- TechNova Imaging Systems Ltd. Peter Anil Rego , Managing Director- Brilliant Printers Pvt. Ltd.
04:15 PM - 04:35 PM	Networking Tea
04:35 PM - 05:20 PM	Digital & Flexo : Compete, Complement or Converge? Moderator: Prashant Atre , Former MD & Director of Artience Group companies & subject matter expert UV inks & Coatings Panellist: Ramneek Hora , Business Operations & Strategy, Hora Art Centre Managing Director- Hora Sons Productions, Hora Art Centre Sandip Kumar Ghosh , HOD- Packaging Development- Healthkart Muralidhar T , CEO & Director- MedPack India Pvt. Ltd. Satish Malhotra , CMD- Synergia Pac Pvt. Ltd. C. Kantharuban , Director- Arissona Pvt. Ltd.
05:20 PM - 05:45 PM	The Billion-Dollar Print Race: Decoding the market shifts reshaping Global Digital Print Leadership. Sergey Belokurov , Inkjet Specialist- Independent Consultant
05:45 PM - 06:30 PM	Beyond The Obvious: Exploring New Revenue Frontiers in Digital Production. • Decor: Saurin Shah , Founder- Kalopsia • Security: Bosco Mascarenhas , Head - Business Development and Growth, Sessaasai Business Forms

DAY 2 DIGITAL³ - THREE PATHWAYS TO DIGITAL GROWTH

01 PACK TO PROFIT

- Focused on separating myths from realities in digital packaging
- Delegates can expect practical insights into production gaps, hidden costs, compliance challenges, and margin-building opportunities.
- Designed to deliver actionable frameworks and not just inspiration.

02 PRESS TO PUBLISH

- Focused on decoding the realities of digital publishing and print-on-demand production..
- Delegates can expect practical insights into inkjet vs toner economics, workflow inefficiencies, publisher integration challenges, and throughput optimization.
- Designed to deliver repeatable production models and operational clarity, not just inspiration

03 PIXELS TO PRODUCT

- Focused on helping printers move beyond traditional commercial print and identify high-margin applications.
- Delegates can expect practical insights into pricing power, quality consistency, value selling, and what truly drives market demand.
- Designed to enable businesses to evolve from output providers into product creators.





THREE PATHWAYS TO DIGITAL GROWTH

PACK TO
PROFIT

BR1

Turning Digital Packaging Capability
into Repeatable, Scalable Profit

SESSION MODERATOR
SANJAY GHOSAL

09:30 AM - 10:15 AM

SESSION 1 - REALITY CHECK

Where Digital Packaging Actually
Makes Money... And Where It Doesn't

Speaker:

- **Janus Annunciation**,
Director- Janus International Pvt. Ltd.
- Moderator:
- **Prashant Atre**,
Former MD & Director of Artience Group
companies & subject matter Expert UV
inks & Coatings

Panellists:

- **Anushka Namugade**,
Lead NPD Partner (Packaging),
Trigon Digipack Pvt. Ltd.
- **Vikram Prasad**,
Director- Leap Digiprint Pvt. Ltd.
- **Priyesh Dalmia**,
Co-Founder, SpectalPack
- **Srinivas Rao Chirivella**,
Senior Director Packaging -
Adret Retail Pvt. Ltd.

10:15 AM - 11:15 AM

SESSION 2 - THE FAILURE ZONE

Why Digital Packaging Jobs Fail -
And How to Prevent It

Fireside Chat:

- **Namrata Sharma Gargi**,
Founder- Global Print Connect
- **Noel D'Cunha**, Managing Editor,
PrintWeek-Haymarket Media India
Publication

IP1- Pitfalls of Digital print
manufacturing & Learnings S1:

Speaker:

- **Ayush Rath**,
Director, Orange Group,
Founder- Global Print Connect

IP2- Pitfalls of Digital print
manufacturing & Learnings S2:

- **Satish Malhotra**,
CMD- Synergia Pac Pvt. Ltd.

11:15 AM - 11:35 AM

NETWORKING TEA BREAK

11:35 AM - 12:20 PM

SESSION 3 -

THE VALUE-ADD EQUATION

Embellishment : Margin Multiplier
or Margin Destroyer?

IP1 Registration & Throughput
Challenges + Embellishment
commands premium pricing:

Speaker:

- **Vikram Prasad**,
Director- Leap Digiprint Pvt. Ltd.

IP2 Cost vs Perceived Value +
Common over selling mistakes:

- **Anushka Namugade**,
Lead NPD Partner (Packaging),
Trigon Digipack Pvt. Ltd..

PRESS TO
PUBLISH

BR2

Turning Digital Print into Scalable,
Reliable Publishing Production

SESSION MODERATOR
AJAY AGGARWAL

09:30 AM - 10:15 AM

SESSION 1 - KEYNOTE PRESENTATION

Digital book printing: From alternative
to mainstream

- **Ajay Aggarwal**, CEO & MD- Insight
Communication

10:15 AM - 11:15 AM

PANEL DISCUSSION 1

THE PUBLISHERS CHALLENGE

What Publishers Actually Need - And
Why Printers Often Miss It

Moderator:

- **Tushar Dhote**, Curator- Digital Print Asia
- Panellist:
- **S Ranjan Mohapatra**, Founder & CEO-
Clever Fox Publishing
- **Bibhu Datta Rout**, Founder-
Storymirror.com
- **Leonard J Fernandes**, Co-Founder,
CinnamonTeal Publishing

11:15 AM - 11:35 AM

NETWORKING TEA BREAK

11:35 AM - 12:35 PM

PANEL DISCUSSION 2

THE PRINTERS PERSPECTIVE

Moderator:

- **Ajay Aggarwal**, CEO & MD- Insight
Communication

Panellist:

- **Shashi Ranjan**, CEO-Manipal Global
Print Solutions
- **Peter Anil Rego**, Managing Director-
Brilliant Printers Pvt. Ltd.
- **Vijay Jadhav**, VP Operations
(Offset & Digital) Printing Industry Leader
- **Viral Gada**, Printing Specialist-
Star Copiers Pvt. Ltd.

12:35 PM - 01:05 PM

SESSION 2 - THE INTERNATIONAL
PERSPECTIVE ON DIGITAL
BOOK PRINTING

Speaker:

- **Sergey Belokurov**, Inkjet Specialist-
Independent Consultant

01:05 PM - 02:00 PM

LUNCH

02:00 PM - 02:30 PM

SESSION 3 - PRACTICAL
EXPERIENCES OF THE NEW AGE
DIGITAL BOOK PRINTER :

Speaker:

- **Viral Gada**, Printing Specialist-
Star Copiers Pvt. Ltd.

02:30 PM - 03:00 PM

SESSION 4 - BINDING AT THE
SPEED OF DIGITAL

Speaker:

- **Kishore Kumar**, CEO of Sigloch-
Bindwel Technologies

PIXELS TO
PRODUCT

BR3

Where High-Value Print Wins -
And Where It Falls Apart

SESSION MODERATOR
MEHUL DESAI

09:30 AM - 10:15 AM

SESSION 1 - THE OPPORTUNITY MAP

Where High-Value Print Actually Makes
Money... And Where It Doesn't

Speaker:

- **Ashok Pahwa**, Business Manager,
Commercial Business, HP Industrial Print-
Indian Subcontinent

10:15 AM - 11:00 AM

SESSION 2 - THE EXECUTION GAP

Why High-Value Print Fails -
Even When the Output Looks Perfect

Moderator:

- **Mehul A. Desai**, Founder & Chairman-
Mail Order Solutions India Pvt. Ltd.

Panellist:

- **Jose Thomas**, Principal Consultant-
Future Schoolz India Pvt. Ltd.
- **Manish Sharma**, Co- Founder & CEO-
Printo Document Services Pvt. Ltd.
- **Himanshu Pandey**, Head - Digital Colour
Print Production, Avantika Printers

11:00 AM - 11:20 AM

SESSION 3 - MEDIA FOR DIGITAL
PRINT

Speaker:

- **Pravin Jha**, Deputy Chief Operating Officer,
Polyplex Digiprint

11:20 AM - 11:35 AM

NETWORKING TEA BREAK

11:35 AM - 12:20 PM

SESSION 4 - EMBELLISHMENT AND VALUE

Premium Print : What Customers Pay
For - And What They Don't

Speaker:

- **P Muralidhar Rao**, General Manager-
Venkataramana Graphics Pvt. Ltd.

12:20 PM - 01:05 PM

SESSION 5 - SELLING HIGH-
VALUE PRINT

Why Customers Don't Pay a Premium -
And How to Change That

Speaker:

- **Saifee Makasarwala**, CEO- Silver Point
Press Pvt. Ltd.
- **Anup Kumar Verma**, Chief Marketing &
Sales Officer- Sonafine Corporation
Pvt. Ltd.

01:05 PM - 02:00 PM

LUNCH



THREE PATHWAYS TO DIGITAL GROWTH

PACK TO
PROFIT

BR1

12:20 PM – 01:05 PM

SESSION 4 - VERSIONING & VDP ECONOMICS

Versioning & Personalisation :
The Only Scalable Profit Lever

Moderator:

- **Noel D'Cunha**, Managing Editor, PrintWeek-Haymarket Media India Publication

Panellist:

- **Indranil Saha**, Head Packaging Development - Dabur India Ltd.
- **Satish Malhotra**, CMD- Synergia Pac Pvt. Ltd.
- **Namrata Sharma Gargi**, Founder- Global Print Konekt

01:05 PM – 02:00 PM

LUNCH

02:00 PM – 02:45 PM

SESSION 5 - BRAND OWNER LENS

What Brands Actually Expect –
And Why Printers Fall Short

Moderator:

- **Deepak Chawla**, Content Architecture, Digital Print Asia 2.0

Panellist:

- **Archana Mishra**, Senior Associate Director Packaging - Mars Snacking
- **Biswarup Chakraborty**, VP & Head - Packaging Development ITC Ltd.
- **Faizur Rahman**, DGM Packaging and Purchasing, Colorbar Cosmetics
- **Sandip Kumar Ghosh**, Head packaging development, Bright Lifecare Pvt. Ltd.
- **Srinivas Rao Chirivella**, Senior Director Packaging - Adret Retail Pvt. Ltd.

02:45 PM – 03:15 PM

SESSION 6 - BUILDING A DIGITAL PACKAGING PRODUCTION SYSTEM

From Job-Work to Production System :
Building Repeatable Profitability
Fireside Chat:

Moderator:

- **Vikram Prasad**, Director- Leap Digiprint Pvt. Ltd.

Panellist:

- **Priyesh Dalmia**, Co-Founder, SpectalPack
- **Janus Annunciation**, Director- Janus International Pvt. Ltd.

03:15 PM – 03:25 PM

TRACK CLOSURE

5 Decisions You Must Make Before
You Invest in Digital PackagingPRESS TO
PUBLISH

BR2

03:00 PM – 03:45 PM

CONNECTING THE COMPLETE VALUE CHAIN

From Supplier to Printer, Publisher to Marketplace

Moderator:

- **Jacob George**, Editor & Director, PRESSIdeas Publishing Pvt. Ltd.

Panellist:

- **Adithya Gupta**, Director- Ronald Web Offset
- **Hitendra Kumar**, DGM (Digital Printing), TechNova Imaging Systems Ltd.
- **Vijay Jadhav**, VP Operations (Offset & Digital) Printing Industry Leader
- **Bibhu Datta Rout**, Founder- Storymirror.com
- **Alok Jain**, Founder- FastBookPrint

PIXELS TO
PRODUCT

BR3

02:00 PM – 02:45 PM

SESSION 6 - CUSTOMER REALITY CHECK

What Clients Actually Expect –
And Why Printers Fall Short

Moderator:

- **Noel D'Cunha**, Managing Editor, PrintWeek-Haymarket Media India Publication

Panellists:

- **Manas Kumar Bhunia**, GM- Packaging Development, Emami Group
- **Riddhi Shah**, Head of Publishing and B2B Partnership - Storymirror.com
- **Sridhar Janardhana**, Head Packaging- Pureplay Skin Sciences Ltd.

02:45 PM – 03:15 PM

SESSION 7 - BUILDING A HIGH-VALUE PRINT BUSINESS

Stop Selling Print. Start Selling Products

Moderator:

- **Mehul A. Desai**, Founder & Chairman- Mail Order Solutions India Pvt. Ltd.

Panellist:

- **BR Murali**, Sumulas Colour
- **Saifee Makasarwala**, CEO- Silver Point Press Pvt. Ltd.
- **Himanshu Pandey**, Head - Digital Colour Print Production, Avantika Printers

CLOSING SESSION

04:00 PM – 04:30 PM : Event Synopsis : Learning from DPA 2026 & Unveiling of Play Book
Mehul Desai – Founder & Chairman- Mail Order Solutions Pvt. Ltd.04:30 PM – 05:15 PM : Failure Is Not A Option – **Veer Sagar**, Independent Consultant05:15 PM – 06:00 PM : Inspirational Session : Possibilities Beyond Boundaries, **Ekta Chandan**, MD- AAUM Paper Products India Pvt. Ltd.06:00 PM – 06:10 PM : Vote of Thanks, **Anil Arora**, Director – ReEnvision Events Pvt. Ltd.



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