

# AGENDA

DIGITAL PRINT ASIA 2026

## DAY 1

dpa  
2026  
DIGITAL PRINT ASIA

24 25  
SEPTEMBER 2026  
HILTON, BENGALURU

12:30 PM - 02:00 PM Registration & Networking Lunch

### KEYNOTE SESSION

02:00 PM - 02:30 PM

#### Keynote Address

It Begins with the Customer: Understanding how changing brand expectations are redefining the future of digital production.  
**Sridhar Janardhana**, Head Packaging- Pureplay Skin Sciences Ltd.

02:30 PM - 03:15 PM

Digital Printing Across Asia: Trends, Transitions & Takeaways  
Moderator: **Veerendra Malik**, Convenor- Digital Imaging Graphics Arts Forum, Publisher of Digital Impressions  
Panellists:  
**Aaron Lim**, VP/Director Foreign Relations- Print & Media Association, Singapore  
**Prof. Dr. William Goh**, President- Malaysia Digital Printers Association  
**Delan F. Silva**, Chairman- Lakfoil Pvt. Ltd.  
**Tri Tuladhar**, Founder & Director- TriJet Ltd.

03:15 PM - 04:15 PM

Economics Round Table: Where Digital Wins – And Where It Doesn't  
Moderator: **Suhak Kulkarni**, Director- South Asia, SOMA  
Panellists:  
**Ajay Aggarwal**, CEO & MD- Insight Print Communications Pvt. Ltd.  
**Eddie Chua**, Director Events- Print & Media Association, Singapore  
**Ashok Pahwa**, Business Manager, Commercial Business, HP Industrial Print, Indian Subcontinent  
**Ashish Anand**, Tech Director- Linksmart Technologies  
**Amit Khurana**, Chief Executive Officer- TechNova Imaging Systems Ltd.  
**Peter Anil Rego**, Managing Director- Brilliant Printers Pvt. Ltd.

04:15 PM - 04:35 PM

Networking Tea

04:35 PM - 05:20 PM

Digital & Flexo : Compete, Complement or Converge?  
Moderator: **Prashant Atre**, Former MD & Director of Artience Group companies & subject matter Expert UV inks & Coatings  
Panellist: **Ramneek Hora**, Business Operations & Strategy, Hora Art Centre | Managing Director- Hora Sons Productions, Hora Art Centre  
**Sandip Kumar Ghosh**, HOD- Packaging Development- Healthkart  
**Muralidhar T**, CEO & Director- MedPack India Pvt. Ltd.  
**Sathish Malhotra**, CMD- Synergia Pac Pvt. Ltd.  
**C. Kantharuban**, Director- Arissona Pvt. Ltd.

05:20 PM - 05:45 PM

The Billion-Dollar Print Race: Decoding the market shifts reshaping Global Digital Print Leadership.  
**Sergey Belokurov**, Inkjet Specialist- Independent Consultant

05:45 PM - 06:30 PM

Beyond The Obvious:  
Exploring New Revenue Frontiers in Digital Production.  
• Decor: **Saurin Shah**, Founder- Kalopsia  
• Security: **Bosco Mascarenhas**, Head - Business Development and Growth, Sessaasai Business Forms

## DAY 2 DIGITAL<sup>3</sup> - THREE PATHWAYS TO DIGITAL GROWTH

### 01 PACK TO PROFIT

- Focused on separating myths from realities in digital packaging
- Delegates can expect practical insights into production gaps, hidden costs, compliance challenges, and margin -building opportunities.
- Designed to deliver actionable frameworks and not just inspiration.

### 02 PRESS TO PUBLISH

- Focused on decoding the realities of digital publishing and print-on-demand production..
- Delegates can expect practical insights into inkjet vs toner economics, workflow inefficiencies, publisher integration challenges, and throughput optimization.
- Designed to deliver repeatable production models and operational clarity, not just inspiration

### 03 PIXELS TO PRODUCT

- Focused on helping printers move beyond traditional commercial print and identify high-margin applications.
- Delegates can expect practical insights into pricing power, quality consistency, value selling, and what truly drives market demand.
- Designed to enable businesses to evolve from output providers into product creators.



# DAY 2



# DIGITAL<sup>3</sup>

**dpa** 2026  
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09:30 AM to 03:25 PM

## THREE PATHWAYS TO DIGITAL GROWTH

### PACK TO PROFIT

**BR1**

Turning Digital Packaging Capability into Repeatable, Scalable Profit

Moderator:

- **Sanjay Ghoshal**, Head of Packaging - Diageo India

Panellists:

- **Ayush Rath**, Director, Orange Group
- **Anushka Namugade**, Lead NPD Partner (Packaging), Trigon Digipack Pvt. Ltd.
- **Janus Annunciation**, Director- Janus International Pvt. Ltd.
- **Priyesh Dalmia**, Co-Founder, SpectalPack
- **Namrata Sharma Gargi**, Founder- Global Print Konnect
- **Sathish Malhotra**, CMD- Synergia Pac Pvt. Ltd.
- **Vikram Prasad**, Director- Leap Digiprint Pvt. Ltd.

09:30 AM - 10:15 AM

#### SESSION 1 - REALITY CHECK

Where Digital Packaging Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

#### SESSION 2 -

#### THE FAILURE ZONE

Why Digital Packaging Jobs Fail - And How to Prevent It

### PRESS TO PUBLISH

**BR2**

Turning Digital Print into Scalable, Reliable Publishing Production

Moderator:

- **Ajay Aggarwal**, CEO & MD- Insight Communication

Panellists:

- **Adithya Gupta**, Director- Ronald Web Offset
- **Alok Jain**, Founder- FastBookPrint
- **Bibhu Datta Rout**, Founder- Storymirror.com
- **Peter Anil Rego**, Managing Director- Brilliant Printers Pvt. Ltd.
- **Shashi Ranjan**, CEO- Manipal Global Print Solutions
- **Leonard J Fernandes**, Co-Founder, CinnamonTeal Publishing
- **Sergey Belokurov**, Inkjet Specialist- Independent Consultant
- **S Ranjan Mohapatra**, Foudner & CEO- Clever Fox Publishing
- **Tushar Dhote**, Curator- Digital Print Asia
- **Vijay Jadhav**, VP Operations (Offset & Digital) Printing Industry Leader
- **Viral Gada**, Printing Specialist- Star Copiers Pvt. Ltd.

09:30 AM - 10:15 AM

#### SESSION 1 - THE ECONOMICS REALITY

Inkjet vs Toner vs Offset : Where You Make Money - And Where You Don't

10:15 AM - 11:15 AM

#### SESSION 2 -

#### THE PUBLISHER CHALLENGE

What Publishers Actually Need - And Why Printers Often Miss It

### PIXELS TO PRODUCT

**BR3**

Where High-Value Print Wins - And Where It Falls Apart

Moderator:

- **Mehul A. Desai**, Founder & Chairman- Mail Order Solutions India Pvt. Ltd.

Panellists:

- **Anup Kumar Verma**, Chief Marketing & Sales Officer- Sonafine Corporation Pvt. Ltd.
- **Himanshu Pandey**, Head - Digital Colour Print Production, Avantika Printers
- **Jose Thomas**, Principal Consultant- Future Schoolz India Pvt. Ltd.
- **Manish Sharma**, Co- Founder & CEO- Printo Document Services Pvt. Ltd.
- **Riddhi Shah**, Head of Publishing and B2B Partnership - Storymirror.com
- **Saifee Makasarwala**, CEO- Silver Point Press Pvt. Ltd.
- **Sridhar Janardhana**, Head Packaging- Pureplay Skin Sciences Ltd.
- **Ashok Pahwa**, Business Manager, Commercial Business, HP Industrial Print- Indian Subcontinent
- **Manas Kumar Bhunia**, GM- Packaging Development, Emami Group
- **P Muralidhar Rao**, General Manager- Venkataramana Graphics Pvt. Ltd.

09:30 AM - 10:15 AM

#### SESSION 1 - THE OPPORTUNITY MAP

Where High-Value Print Actually Makes Money... And Where It Doesn't

10:15 AM - 11:15 AM

#### SESSION 2 -

#### THE EXECUTION GAP

Why High-Value Print Fails - Even When the Output Looks Perfect

11:15 AM - 11:35 AM  
NETWORKING TEA BREAK

11:35 AM - 12:20 PM

#### SESSION 3 -

#### EMBELLISHMENT REALITY

Embellishment : Margin Multiplier or Margin Destroyer?

12:20 PM - 13:05 PM

#### SESSION 4 - VERSIONING & VDP ECONOMICS

Versioning & Personalisation : The Only Scalable Profit Lever

11:35 AM - 13:05 PM

#### SESSION 3 - THE PRACTITIONER PERSPECTIVE

From Inventory Risk to On-Demand Profit

11:35 AM - 12:20 PM

#### SESSION 3 - EMBELLISHMENT & VALUE-ADD

Premium Print : What Customers Pay For - And What They Don't

12:20 PM - 13:05 PM

#### SESSION 4 - SELLING HIGH-VALUE PRINT

Why Customers Don't Pay a Premium - And How to Change That

13:05 PM - 02:00 PM  
NETWORKING LUNCH

02:00 PM - 02:45 PM

#### SESSION 5 - BRAND OWNER REALITY CHECK

What Brands Actually Expect - And Why Printers Fall Short

02:45 PM - 03:15 PM

#### SESSION 6 - BUILDING A DIGITAL PACKAGING PRODUCTION SYSTEM

From Job-Work to Production System : Building Repeatable Profitability

02:00 PM - 02:45 PM

#### SESSION 4 - BINDING AT THE SPEED OF DIGITAL

Building a finishing workflow that keeps pace with digital presses.

02:45 PM - 03:15 PM

#### SESSION 5 - THE SCALE-UP BLUEPRINT

From Print Vendor to Publishing Partner : Building a Scalable Production System

02:00 PM - 02:45 PM

#### SESSION 5 - CUSTOMER REALITY CHECK

What Clients Actually Expect - And Why Printers Fall Short

02:45 PM - 03:15 PM

#### SESSION 6 - BUILDING A HIGH-VALUE PRINT BUSINESS

Stop Selling Print. Start Selling Products

03:15 PM - 04:00 PM  
NETWORKING TEA BREAK

#### CLOSING SESSION

04:00 PM - 04:30 PM : Event Synopsis : Learning from DPA 2026 & Unveiling of Play Book

**Mehul Desai** - Founder & Chairman- Mail Order Solutions Pvt. Ltd.

04:30 PM - 05:15 PM : Failure Is Not A Option - **Veer Sagar**, Independent Consultant

05:15 PM - 06:00 PM : Inspirational Session : Possibilities Beyond Boundaries, **Ekta Chandan**, MD- AAUM Paper Products India Pvt. Ltd.

06:00 PM - 06:10 PM : Vote of Thanks, **Anil Arora**, Director - ReEnvision Events Pvt. Ltd.

## MEET OUR PARTNERS

### GOLD



### SILVER



### BRONZE



### SESSION PARTNER



### BOOTH PARTNERS



### SUPPORTED BY



### KNOWLEDGE PARTNER



### MEDIA PARTNER

